

December 21, 2020

## **AHA Releases ‘Forever Grateful’ Public Service Announcement and Social Media Campaign Honoring Health Care Workers**

The AHA today released a [public service announcement](#) thanking the many health care professionals working in America’s hospitals and health systems for their dedication to and compassion in caring for communities throughout a relentless 2020. **You can adapt this PSA with your organization’s logo.**

This PSA is part of the AHA’s continuing efforts to reinforce the critical role America’s hospitals and health systems play in the health of our country, and builds upon AHA’s ongoing development of COVID-19 resources for health care leaders.

In addition to the PSA, related social media materials for this “Forever Grateful” campaign can be found [here](#). Hospitals and health systems are encouraged to customize and use these resources in their communities.

### **Further Questions:**

If you have questions, please contact the AHA at 800-424-4301.